

V a n e s s a

R o b i n s o n

GRAPHIC DESIGNER & DIGITAL ILLUSTRATOR

Skills

Graphic Designer and Digital Illustrator

Worked for six years at a fast-paced custom apparel and merchandise company. Daily responsibilities often included delegation of tasks to the entire team as well as the creation of artwork and support materials. Grew immensely as an artist with the ability to draw and design in different styles as well as a quick-minded problem solver. Also gained experience in designing for print and understanding the production process from start to finish.

Graphic Designer and Marketing Consultant

Worked for over two years as the in-house web and graphic designer for a locally owned property management company. Developed skills in corporate identity, logo design, promotional material design and implementation, and website design and maintenance.

Web Designer and Developer

Developed website creation skills while interning at Unleash LLC— a WSU student-operated web design and development company. Skills obtained include: balancing multiple projects, time management and working with deadlines, as well as creative teamwork and some team project management.

InDesign ● ● ● ● ●

Illustrator ● ● ● ● ●

Photoshop ● ● ● ● ●

Web Design ● ● ● ● ●

Print Design ● ● ● ● ●

Other Program Skills

Dreamweaver, Flash, Corel Painter and Maya Autodesk. Familiar with web marketing such as Google AdWords, Yelp, Facebook, Instagram, Pinterest, Twitter and SEO development.

Proficient in Mac and PC interface.

Web experience in HTML, CSS, PHP, Wordpress & Wix. Zoho, Salesforce, Slack, Power Point, Microsoft Word and Office and Acrobat

Education

Everett Community College

A.F.A. Graphic Design, 2009-2011

Washington State University

B.A. Digital Technologies and Culture, 2011-2014

London Metropolitan University

Study Abroad, Spring 2014. Studied; Digital Marketing, 3D Animation, Theatre and Art.

Work Experience

Launch Inc.

Marketing Graphic Designer 2021-Current

South by Sea

Senior Graphic Designer and Design Lead. 2015-2021

Robinson Properties & Investments

In-House Graphic Designer 2012-2014

Unleash LLC

Web Design Intern 2013-2014

References

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